## **Zodiac Nautic Press Release**

## **Product Launchings 2021**

Dear partners and journalists,

The time has come to announce some great news... and more precisely, some brand new boats!

2020 has been an epic year for Zodiac, which started with a "big challenge": launching the Medline 9 in the middle of the COVID crisis ... As true warriors, we fought against this unprecedented situation to launch this boat, which met an incredible success: we multiplied by five the sales compared to its predecessor, the Medline 850, despite the lockdown and late deliveries.

But during this time, there was no question of idle time on new developments...

2021 is shaping up to be the busiest year for us in terms of new products in the last 4 years ... One of the eagerly awaited events by our dealers and our customers is the launch of the Medline 6.8. The first units of which will be delivered in early spring. This new boat, replacing the Medline 660, will be the little brother of the Medline 7.5 and the Medline 9. It will be the midrange boat, we plan to deliver more than a hundred units worldwide next year. We will keep you informed with the technical data and detailed description of the boat afterward.

This newcomer will not be the only novelty of 2021...

Because, (surprise!) the iconic Open range is also expanding, adopting 4 new sizes in its range: 3.1 / 3.4 / 4.2 / 4.8. Small boats that are easy to store, easy to drive, easy to handle, easy to tow and all this at a very affordable price for the greatest pleasure of our customers...

To know more, you will have to wait a little longer, but, we promise, we will come back to you soon.

The Zodiac Nautic team!

## **#KEEPEXPLORING**

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Website: www.zodiac-nautic.com - Facebook: www.facebook.com/ZodiacNautic/ - Instagram: www.instagram.com/zodiac nautic/

Z Nautic brings together three complementary brands: the reference brand with ZODIAC, the quality brand at the best price with BOMBARD, and the professional and military brand with AKA Marine.

Daring to set the new standards, being agile and tenacious, keeping our focus in all circumstances with enthusiasm and integrity in order to provide customers exceptional service, these are the values that Z Nautic Group strives to pursue.