



YOUR QUICK GUIDE TO THE HP ANYWARE OPPORTUNITY WITH WESTCOAST

THE SOLUTION

Did you know, with Westcoast you can now offer your customers the unrivalled security, flexibility, productivity and performance of HP Anyware?

This enterprise software enables organisations, from government agencies to design houses, to keep their people productive with secure connections to digital workspaces. High-performance HP Anyware enterprise software offers:

- Security – no VPN or data movement, with AES256 encryption and pixels only
- Flexibility – support for physical, virtual or cloud workstations with Windows Linux and Mac OS
- Productivity – support for office, remote and hybrid work with seamless transition
- Performance – including lossless image quality and dynamic network adaptations

WHICH VERTICALS DOES THIS APPLY TO?



Design, modelling and 2D/3D CAD



Broadcast



Education



Finance



Game development



Government



Healthcare



Manufacturing



Media and Entertainment

THE HP ANYWARE OPPORTUNITY

Attach the solution to both HP and non-HP device sales to increase your margins and grow your software renewal revenue. Or extend the life of customers' non-HP hardware for an additional boost to your attach sales. And, because HP Anyware can be added seamlessly to off-the-shelf products with Westcoast, you can supply devices without delay.

OFFER NEW WAYS OF WORKING BY PAIRING HP ANYWARE WITH Z WORKSTATIONS

HP Anyware SKUs to include in your next sales conversations:

- **U42WPSL**
HP 1Y Anyware Standard Licence
- **U10KPSL**
HP 3Y Anyware Standard Licence



HP ZBook Firefly 14 G10 98P46ET#ABU

- Intel® i7-1355U Processor
- 16GB/512GB
- NVIDIA A500 Graphics



HP ZBook Fury 16 G10 863K5ET#ABU

- Intel® i713700HX Processor
- 32GB/1TB
- NVIDIA RTX A2000 ADA Graphics



HP Z2 Tower G9 98T50ET#ABU

- Intel® i7-13700 Processor
- 16GB/512GB
- NVIDIA A2000 Graphics



HP Z2 SFF G9 98T45ET#ABU

- Intel® i7-13700 Processor
- 16GB/512GB
- NVIDIA T1000 Graphics

WHY WESTCOAST FOR HP?

With our high stock levels, competitive prices and custom configuration tools, you can source the ideal devices for your customers. You can take advantage of the support of a dedicated sales team with a long-standing relationship with HP – all under one roof. With Westcoast's Device Solutions service, HP Anyware can be added to sold devices before they leave our warehouse.

Grow your business and help customers stay productive with Westcoast and HP Anyware.

[FIND OUT MORE](#)

Speak to your Westcoast Account Manager today for more information on HP Anyware and Workstations.