

HP Smart Buy: An introduction

HP Smart Buy is a brand-new offering that provides you with the best products from our HP portfolio at highly competitive prices. Making it simple for you to deliver powerful, cost-effective devices to your customers, with a range of easy-to-sell, high-quality HP solutions.



Steps to success with Smart Buy

Delivering your customers the best availability on SKUs at the best price needn't be a hassle. In fact, Smart Buy makes it possible in just three simple steps.

PLACE YOUR ORDER



1. Understand your customer's needs

You've gathered your customers needs and budget – now find readily available stock for rapid deployment at the best price at Westcoast.



2. Find the best stock at the best price with Smart Buy

These ET SKUs not only offer competitive pricing but also ensure optimal stock availability in comparison to our EA SKUs.



3. Place your order with the Westcoast team

Get in touch with your Westcoast Account Manager through the form below, letting us know the Smart Buy SKUs.

Why Westcoast?

As a HP Amplify Partner, you unlock access to the Westcoast Bid Desk – a group of experts ready to simplify your HP sales. To learn more, contact your Westcoast Account Manager.

[LEARN MORE](#)

If you want to discover more HP Smart Buy details – or you're ready to place an order – your Westcoast Account Manager will be happy to help you get started.



A new scheme with a familiar name

Our new offering is distinct from an earlier programme, with the current HP Smart Buy delivering a curated selection of affordable notebooks, desktops and workstations with reliable stock levels.



A few examples of the range



HP EliteBook 640 G10
967W3ET#ABU

13th Gen Intel® Core™ i5 Processor

16 GB DDR4-SDRAM

Windows 11 Pro

SHOP NOW



HP ProBook 450 G10
967V4ET#ABU

13th Gen Intel® Core™ i5 Processor

8 GB DDR4-SDRAM

Windows 11 Pro

SHOP NOW



HP EliteBook 840 G11
9G176ET#ABU

Intel® Core™ Ultra 5 125U Processor

16 GB DDR5

Windows 11 Pro

SHOP NOW



HP ZBook Firefly G11
98N54ET#ABU

Intel® Core™ Ultra 7 155H Processor

16 GB DDR5-SDRAM

Windows 11 Pro

SHOP NOW