



VeriPark recognized in Gartner's 2020 Market Guide for Digital Banking Multichannel Solutions

We are happy to announce that VeriPark is named as a representative vendor in Gartner's latest Market Guide for Digital Banking Multichannel Solutions. VeriPark's omni-channel digital banking solution, VeriChannel is mentioned in the guide.

VeriPark has been recognized by the world's leading research and advisory company Gartner as a representative digital banking vendor in its recent Market Guide for Digital Banking Multichannel Solutions.

The guide aims to provide useful insight on digital banking platforms to CIOs in financial institutions who are responsible for financial services technology modernization and transformation.

According to the guide: "Digital banking multichannel solutions enable banks to deliver integrated and unified customer experience and transaction functionality on customer-owned self-service devices and, increasingly, physical banking channels."

Gartner continues to uphold strict qualification criteria. To be included in the list of representative vendors, VeriPark had to include customer channel development that incorporates the deployment of services across multiple channels, as well as capabilities that offer seamless transition from one channel to another.

Commenting on the recognition, Özkan Erener, CEO of VeriPark, said, "*We are delighted to be named in Gartner's Market Guide as a representative vendor for Digital Banking Multichannel Solutions. We feel Gartner's recognition of VeriChannel is a powerful testament to the strength of our innovative omni-channel delivery solution and the fact we have a well-deserved reputation in the financial services industry for offering solutions that deliver great results for our customers.*"

[Find out more about VeriChannel here.](#)

Source

Gartner, [Market Guide for Digital Banking Multichannel Solutions](#), Jason Malo, Jeff Casey, 19 June 2020

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About VeriPark

VeriPark is a global solutions provider enabling financial institutions to become digital leaders with its Intelligent Customer Experience suite. With its main offices located in the United States, United Kingdom, Europe, Asia, Africa and the Middle East, VeriPark is helping businesses to enhance their customer acquisition, retention and cross-sell capabilities by providing proven, secure and scalable Customer Relationship Management, Omni-Channel Delivery, Branch Automation, Loan Origination and Next Best Action solutions. VeriPark works collaboratively with clients to develop innovative technology strategies and solutions, which touch millions of people every day, and bring the promise of digital transformation to life.

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