

## Innovation for All

Commission on Intellectual Property

---

### Meeting of the ICC Commission on Intellectual Property

Meeting on Monday 10 March 2021, 14:00-17:00 (Paris time - UTC+1).

Virtual meeting

#### SUMMARY RECORD

##### 1. Opening session

The meeting was opened by **Ingrid Baele, Chair of the ICC Commission on Intellectual Property**. Mrs. Baele's presentation focused on the ongoing Covid-19 pandemic, and its consequences for the IP Commission, for ICC member companies, and for IP issues in general. Mrs. Baele referred to her [2021 beginning-of-the-year message](#), and provided an overview of some of the 2021 Priorities of the IP Commission: i) She thanked all ICC National Committees involved in the IP Roadmap translations, and provided an overview of the current state of translations. ii) She highlighted the importance of the ICC Innovation Principles for the IP Commission. iii) And she mentioned the inclusion of anti-counterfeiting and piracy as a priority for the IP Commission in 2021. She invited IP Commission members and national committees to contact ICC if they are interested in any of these lines of work.

The Keynote Speaker was **Marco Aleman, Assistant Director General, IP and Innovation Ecosystems Sector, World Intellectual Property Organization (WIPO)**. Mr. Aleman has provided a complete transcription of his remarks which is linked here below. His presentation provided a great deal of support to the 2021 ICC Innovation principles, which he described as "very much in line with WIPO's vision, mission, and strategic focus". His presentation included an overview of the current state of global innovation, backed by the political determination to foster innovation in both developed and developing economies. Mr. Aleman also highlighted how the *WIPO IP and Innovation Ecosystems Sector* will play a key role in bringing all innovation-related initiatives under one umbrella at WIPO.

See: [Complete intervention of Mr. Marco Aleman](#)

The third speaker was **Andrew Wilson, ICC Global Policy Director**. Mr. Wilson opened his presentation with a summary of the vision for ICC's policy work and for ICC commissions. Previously based in New York, he has now relocated to Paris for closer work with ICC HQ. Some of his highlights include: ICC commissions are vital channels for channelling expertise and interest from ICC member companies, and central to ICC's work on policy issues. He mentioned the importance of setting clear priorities in ICC's policy work in order to be able to deliver high-quality results and effective advocacy for the business community.

Andrew Wilson also shared ICC's decision to close the BASCAP programme. BASCAP was an ICC special project dealing with anti-counterfeiting and piracy initiatives at ICC. He mentioned the possibility of incorporating anti-counterfeiting and piracy work into the IP Commission through the possible creation of a dedicated working group, given the connection of these issues with the commission's work on IP.

## 2. Launch of the ICC Innovation Principles

This meeting of the IP Commission was also an opportunity to launch the latest publication of our commission on innovation, the 2021 ICC Innovation Principles. The presentation of these principles included:

- A presentation from a member of the task force that worked on the update of the innovation principles: **Axel Braun, Vice-Chair of the ICC IP Commission.**
- A presentation from an ICC representative involved in this project: **Crispin Conroy, ICC Ambassador and Permanent Observer to the UN Geneva.**
- A presentation from an external organization supporting the ICC Innovation Principles: **Jennifer Brant, Managing Director, Innovation Council.**

These three speakers provided different perspectives on the importance of this framework document for the work of the IP Commission and of ICC in general on innovation issues. A focus was made on the four central themes of the principles: Building resilience in a time of global crisis, the importance of stability and trust for innovation ecosystems, intellectual property protection as a cornerstone of innovation, and the need for support of SMEs. Guest speaker Jennifer Brant ([Innovation Council](#)) invited attendees to contact her at [jbrant@innovationinsights.ch](mailto:jbrant@innovationinsights.ch). The press release below was published during the meeting.

See: [Slides from Axel Braun on the ICC Innovation Principles](#)  
[Press release for the 2021 ICC Innovation Principles](#)

## 3. Anti-Counterfeiting and Piracy conversation

Attendees received a presentation from **Angélique Monneraye, Policy Officer (DG GROW), European Commission** on the EU Commission's IP Action Plan and on the EU Toolbox against counterfeiting. The EU Commission's IP Action plan was adopted in November 2020, which included the goal to establish an EU Toolbox against counterfeiting by Q2 2022. Mrs. Monneraye provided an overview of the priority areas and key players for this toolbox, and explained the preparation process for the EU Toolbox. A roadmap will be published for the EU Toolbox and they will provide a one-month period for feedback on that roadmap. She also mentioned that a stakeholder dialogue will be launched to gather input from the private sector and from other key stakeholders.

**Danny Grajales, Knowledge Manager, ICC Commission on IP**, made a short intervention to complement Andrew Wilson's presentation on the closing of BASCAP and on the IP Commission's work on Anti-Counterfeiting and Piracy. He mentioned that the ICC IP Commission will be sending an invitation to commission members for the Anti-Counterfeiting and Piracy Working Group (ACP WG). A set of Terms of Reference will be drafted and shared with commission members.

See: [Slides from Angélique Monneraye on the EU IP Action Plan and the EU Toolbox against counterfeiting.](#)

## 4. Panel with Issue Rapporteurs

Members were updated by the respective Issue Rapporteurs on key international developments in the areas of patents, trademarks, copyright and designs.

- i. Trademarks (See: [Trademarks Report](#))  
The report was presented by **Ana de Sampaio, Trademarks Rapporteur.**
- ii. Patents (See: [Patents Report](#))  
The report was presented by **Mathias Karlhuber, Patents Rapporteur.**
- iii. Designs (See: [Designs Report](#))  
The report was presented by **Elisabeth Logeais, Designs Rapporteur.**
- iv. Copyright (See: [Copyright Report](#))  
The report was presented by **Richard Pfohl, Copyright Rapporteur.**

## 5. Panel with Regional Ambassadors

Members were updated by the respective Regional Ambassador on key international developments in China, India, and Latin America. The panel was moderated by **Gabriella de Figueiredo Dorlhiac, Executive Director, ICC Brazil.**

- i. Regional report: China (See: [China Report](#))  
The report was presented by **Oliver Hu, Regional Ambassador.**
- ii. Regional report: India (See: [India Report](#))  
The report was presented by **Ganapathy Narayanan, Regional Ambassador.**
- iii. Regional report: Latin America (See: [Latin America Report](#))  
The report was presented by **Sergio Ellmann, Regional Ambassador.**

## 6. Closing session

During this session **Matthias Hofer, Vice-Chair of the AI Working Group** of the IP Commission made a brief intervention on behalf of the working group to share an invitation to join the group. He also shared that the AI Working Group will be holding a call on 30 March to discuss their lines of work for 2021. **Ganapathy Narayanan, Regional Ambassador for India** shared the news of the creation of a new IP Working Group within ICC India.

**Ingrid Baele** closed the meeting with her takeaways. She thanked WIPO, the European Commission, and the Innovation Council for their participation in this ICC meeting and for their continued interest in working with ICC members on IP and innovation issues. She recommended that attendees to the meeting review the IP Commission Factsheet, and the 2021 Priorities of the IP Commission, as these documents are an important guide to the work of the commission and to our opportunities for engagement.

See: [Factsheet – ICC Commission on Intellectual Property](#)  
[2021 Priorities – ICC Commission on Intellectual Property](#)