



Decarbonisation Research Project

Information pack

Housemark

About the project

The UK Government has set down an ambitious challenge: net-zero carbon emissions by 2050. For social landlords, this means they will have to remove any reliance on fossil fuels within this time period by looking for a range of ways that will decarbonise their existing stock, and develop new homes in new ways that align to this ambition.

When the targets were set three years ago, many landlords had their eyes set on the 2050 timescale – but since then, some have already started work and made considerable progress – challenging themselves to bring their net-zero futures forward to 2030.

At Housemark, we are helping our customers use data to evidence trade-off decisions across a number of key issues – and decarbonisation should be no different.

By leveraging our network of experts and specialists, as well as our unrivalled reach across the four countries of the UK, we're offering Housemark members both the opportunity to be involved in, and access findings from, our latest primary research project: comparing decarbonisation.

The objective for this research is to produce realistic comparable scenarios showing the cost and benefits of decarbonising existing stock over periods of time.

This means that you will be able to make genuine comparisons between your organisation's plans and those of others in the sector. Participants and external stakeholders will be able to understand where the sector is on its decarbonisation journey and identify what work is needed to meet Government targets.

Why take part?

Included within your Housemark membership, we are offering both performance / data leads and asset directors and specialists, the opportunity to contribute to our research project.

By taking part, you will:

- Access essential insights into decarbonisation comparisons – covering the levels of decarbonisation being considered, the scope of works and landlord timelines.
- Have the opportunity to learn from the best practice currently in the sector – and ask the experts key questions around decarbonisation. This includes the use of technology, finance and funding models, regeneration and retrofit and more.
- Access latest cost and performance data to inform your own decarbonisation strategies and approaches.
- Shape and influence Housemark decarbonisation metrics for the social housing sector.

How the project works?

The objective for this research is to produce realistic comparable scenarios showing the cost and benefits of decarbonising existing stock over periods of time.

The project will see participants complete a survey. The questions in the survey will be designed by a project Steering Group of both housing and decarbonisation experts and data or asset specialists from Housemark member organisations.

The survey will be in MS Excel format and will feature up to 50 questions to form a sector-wide view on current progress towards decarbonisation.

Question answers will be a mix of quantitative and qualitative (open-ended).

Participants will have five weeks to complete and return the survey. Housemark will analyse the results in-house, consulting Steering Group members as necessary.

Who the project is for?

The research project will benefit a range of housing sector professionals.

To help us complete the research, we're looking for support and participation from:

- Senior asset management staff with responsibility for decarbonisation.
- Data analysts who know the systems required to complete survey responses.

Choose your involvement

Steering Group

Attend pre-research meetings and help to influence the research questions and outputs, while providing subject matter expertise. This group is a combination of housing professionals and specialists from hand-picked organisations.

Participant

Complete the research survey and receive a full report.

Observer

Attend the launch event and receive an executive summary report.

Steering Group

As a member of the Steering Group, you will attend two 90-minute online meetings – one looking at questions, one looking at draft finding.

All Steering Group members will be credited in the final analysis report.

Project timeline

February 2022	Invitation to participate
22 or 23 March 2022	Steering Group meeting Online 90-minutes 9.30am-11.00am Discuss and refine survey questions
April 2022	Time to complete survey
Early May 2022	Housemark analysis – asking Steering Group questions
17 or 19 May 2022	Steering Group meeting Online 90-minutes 9.30am-11.00am Discuss initial findings
15 June 2022	Launch event
28-30 June 2022	CIH Manchester exhibition where findings and further discussion available

Let's work together

If you'd like to be part of this exciting research project, please register your interest and let us know whether you'd like to be an observer, a participant or a member of our Steering Group. Please note Steering Group places are limited and will be allocated with a representative sector mix in mind.

If you're ready to make a difference, we're ready for you.

Let's talk:

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